

The Macedonia E-4 Evangelism/Outreach Model

What is E-4 Evangelism/Outreach?

E-4 Evangelism/Outreach is the official model for outreach and evangelism at the Macedonia Church. This model takes seriously the words of Jesus as presented in Acts 1:8

“But you will receive power when the Holy Spirit comes on you; and you will be my witnesses in Jerusalem, and in all Judea and Samaria, and to the ends of the earth.” (NIV)

Four distinct locations are mentioned in this passage. As we seek to faithfully live out the call of Christ on our lives, each ministry group at Macedonia will practice the E-4 Evangelism/Outreach model.

What does it mean to practice the E-4 Evangelism/Outreach model?

Be a witness in **four** communities. Be creative!!

1. Jerusalem - Your Family

- Spend quality time away from church ministry engaging your family.
 - **Examples:** Commit to having family dinner together & studying the Bible together, work on building stronger relationships by engaging in fun activities that the entire family would enjoy, LOVE YOUR FAMILY!!

2. Judea- The Church Community

- Within your ministry group, plan ministry projects that will reach out to this community (Neighborhoods & Housing Projects) and reach the Macedonia Family inside our walls.
 - **Examples:** Prepare A Meal @ Salvation Army, partner with the Evangelism Ministry in outreach efforts to EOC or Loaves & Fishes, provide a meal to the Narcotics Anonymous group that meets on campus weekly, reach out to the Dialysis Center or local Police precinct across from the church, do neighborhood clean-up projects in the surrounding neighborhood, plan in-reach projects that will touch various sectors within the walls of Macedonia (Seniors, Sick & Shut-In, Children, Youth, etc..)

3. Samaria- The Neighborhood where you live

- Become involved in some form of outreach in your local community.
 - **Examples:** Become involved in your neighborhood watch, attend your neighborhood associational meetings (Be Salt & Light), provide (Macedonia) water bottles at a community road race or special event, pass out Macedonia literature in the neighborhood of a ministry member

4. The end of the world- “Foreign” mission fields (locations in & out of the state or in other countries)

- Support foreign mission efforts with donations and outreach/evangelism trips.
 - **Examples:** Work with the Macedonia Missions or Evangelism ministries on planning a mission trip, collect items and donate to a foreign mission program (Samaritans Purse), engage in a mission project with Mid-State Baptist

Practicing E-4 Evangelism does not mean engaging in non-relational evangelism strategies (door to door witnessing, cold call witnessing, etc..) whose aim is to simply “get you saved” and add another notch on our evangelistic belts.

Here is what it means to evangelize & perform outreach within the E-4 model.

1. **Invest in the lives of others:** This requires us to present outreach/evangelistic efforts where we genuinely connect with people on a human level in order to earn the privilege to share the Gospel message.
2. **Impact the World For Christ:** Use the Maximum Impact equation **HP + CP (salt) + CC (light) = MI** (Matthew 5:13-14)

HP = High Potency: We must have a strong enough concentration of Christ’s influence in our lives that His power and presence will be undeniable to others. To obtain High Potency in our witness we must engage in regular Bible Study, prayer, fellowship and service to others.

CP = Close Proximity: We need to get close to the people we’re hoping to reach in order to allow God’s power to have its intended effect. Getting close will involve us planning nonthreatening outreach and evangelism events and activities that will require us to go into the community instead of always asking the community to come to us.

CC = Clear Communication of the Gospel Message: In order for us to have the powerful influence God desires, we must know the gospel message cold and be ready to communicate it concisely and clearly. We must faithfully attend all training opportunities to learn how to communicate the Gospel message clearly and concisely.

MI = Maximum Impact: Our goal is to make a maximum spiritual impact on every person we come in contact with. This involves living our lives authentically and always showing compassion. This is God’s purpose, expressed throughout the Bible. <SEE: Acts 1:8, II Cor. 5:19, Matt. 28:19-20>

3. **Invite others to worship:** Research shows that 80% to 90% of all people who visit church do so because they were personally invited. Never forget to invite others to share in the ministry of Macedonia Church.

